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FOR IMMEDIATE RELEASE

iSALUS Healthcare Names New CEO to Lead Rapid Company Growth and National Expansion
Richard Noe brings global technology and healthcare industry experience to EMR-EHR software firm

INDIANAPOLIS [August 30, 2010] – iSALUS Healthcare, one of the country's top web-based electronic medical and health records (EMR-EHR) software and practice management software companies that exclusively focuses on small and medium sized physician practices, just announced the appointment of a new chief executive officer and president, Richard Noe, to lead the company's strategic expansion initiatives. Noe is a well-known technology and healthcare industry executive that has 25 years experience of successfully growing and leading global corporations. In this new position, he is responsible for managing iSALUS' aggressive growth plans, identifying and pursuing new market opportunities, forging industry partnerships and securing funding to continue investing in the company's technology.

This news comes directly following a series of other positive announcements from iSALUS Healthcare. Recently the EMR-EHR software company announced endorsements from Georgia State Medical Association and Indianapolis Medical Society. Earlier this month iSALUS was selected from among 200 national certified EMR-EHR software firms as a preferred partner by the Indiana Health Information Technology Extension Center (I-HITEC).

As CEO, Noe's responsibilities include developing the company's long-range strategic roadmap and building the industry alliances needed to position iSALUS as the industry's leading EMR-EHR software firm for small to mid-sized physician practices. This includes expanding iSALUS' geographic footprint through reseller channels to establish a much a stronger national presence. In addition, Noe will focus his time on building strategic partnerships and facilitating mergers or acquisitions that will enable iSALUS to expand its market reach and penetration.

"Richard brings the ideal mix of industry knowledge, business best practices and relationships iSALUS needs to grow to the next level," commented Michael Hall, iSALUS Healthcare's founder. "While we have an excellent reputation in the marketplace, a proven suite of EMR-EHR and practice management software applications and thousands of satisfied clients, Richard will provide the strategic vision and business leadership necessary to position the company as a true industry leader."

Noe has critical expertise in revitalizing established organizations, building brand equity and affecting positive business growth. As a highly respected leader with a clear, focused direction, he has been credited with notable bottom line results throughout his career. Prior to joining iSALUS, Noe held a variety of executive and management positions with FedEx, United Airlines, KPMG Consulting, Answerthink Consulting, Managed Business Solutions and Integrated Information Service. His accomplishments include expanding companies globally with markets in the U.S., Canada, South America, U.K., Europe, India and Asia Pacific. He has extensive experience serving Fortune 100 and Fortune 50 clients in the technology, healthcare, pharmaceutical, military, banking, government and medical device industries. Noe is an Indiana University graduate.

About iSALUS Healthcare

Founded in 2000 and headquartered in Indianapolis, iSALUS Healthcare offers web-based, mobile-optimized EMR-EHR software and medical practice management software solutions exclusively for small to medium sized physician practices, healthcare offices and medical clinics. Its all-inclusive suite of easy-to-learn and easy-to-use applications is accessible from any Internet connection and provided at an affordable monthly fee. iSALUS includes unlimited technical support and customer service with all of its software subscriptions. Throughout its history, the company has served thousands of doctors and practice managers around the world. For more information, please visit www.isalushealthcare.com or call 888.280.6678.